

Fairbury Chamber of Commerce Board of Directors Meeting Minutes
Thursday, October 10, 2024 @ 11:30 a.m. @ JCH&L Conference Room

Vice President Jenn Mau, called the meeting to order at 11:48 a.m.

Members present: Vice President Jenn Mau, Treasurer Blake Sadd, Justin Newton, Eric Prellwitz, Jill Davis, Justin Stelling, Stephanie Ebke, April Stone, Assistant and Sharon Priefert, Executive Director.

Absent: Devan Schmidt and President Reegan Stapauls.

Minutes September 23: Steph made a motion to accept the minutes. Eric seconded via text. Motion carried.

Financials for August: Jill made a motion to approve the financials, Stelling seconded. Motion carried.

Board Vacancies:

Eric made a motion for Mike Williams to fill Devan Schmidt's remaining 1 year. Steph seconded.

Eric made a motion for Jaime McDaniels to fill Steph Ebke's remaining 2 years. Stelling seconded.

Board Ballot for November: Justin Newton will not run another term. Need 6 names for the ballot in November newsletter. Nominees for ballot: Lacey Lange, Farmer's Union Midwest Agency, Lacey Schoenbeck, Pictures & Petals, Bryanna Cook, Tooleys/3rd Street Auto, need 3 more candidates.

Trunk or Treat Safe Trick or Treating, Thurs. Oct 31, 5:30pm: Edward Jones will sponsor hot dogs for the event. Need someone to sponsor the other items for the bags (bags, foil wraps, chips, buns). Chamber Board will get sack lunches ready at 4:30 at the Chamber office, Blake, Jill, Eric, April and hopefully Sharon will be there. Need to hand out water and sack lunches at 5:30 on the square.

Annual Banquet Theme, Feb 7, 2025, Ricky's & Brandi/Elks confirmed: "Hollywood Nights ~ Star Struck"? Red Carpet? Movie trivia questions. Dress like your favorite Celebrity (TV, movie, famous person).

Migration of Chamber Wordpress site to Network Consulting Solutions: One time fee for migration of \$250, Annual hosting and Domain names \$250. Blake made a motion to move forward wit NCS, Newton seconded. Motion carried.

Business of the Month: April presented starting BOM on January 1, we'll figure out credentials, etc. Eric made a motion to do this and Mike seconded. Motion carried.

Miracle on the Square, Fri., Dec 6, 5pm: Sharon & April are lining up volunteers to the event, Sean Knothe (Santa), Teresa Barnts (Mrs. Santa), April (Grinch). Looking into getting Wagon Rides back for the families.

Next Board Meeting: Thurs., October 24 @ 11:30am @ TBA

Respectfully submitted, Sharon Priefert, Executive Director

REVIEW & UPDATE GOALS FOR 2024:

1) Increase BAH from 2 to 4 per year.

2) Increase membership by 5 members': Send membership invitations to non-Chamber Members. Jalisco Restaurant, Harvest Chinese, Subway, Pure Serenite Spa, etc. April has the list of who she sent to. **2024:** Z4 Trucking, Farmers Union Midwest Agency, Komet Irrigation, Ziggi's Coffee, Classic Cones, Blue River Archery, Frontier Appliances, Griffey's Steakhouse, Union Pacific Railroad.

2023: Rose Creek Grinders, Farmers Market, Tractor Supply Co., KARAesthetics & Wellness, Medicine Wheel Properties LLC-Ron Schwab, Seedlings Preschool, Holiday Express Bus.

3) Maintain current membership: 98.6% on last year's budget (2023). 👍

4) Special events fundraisers new ideas: Musical Bingo Fundraiser

5) Chamber involvement in community: Sponsor/work another kid's movie, Christmas/Halloween Scarecrow Contest

6) Increase promotion with members/community- Ideas Float in Homecoming Parade, other area parades.